

Diploma in Business Management (DBM):

This diploma is being offered to cater to the needs of the rapidly growing industries in the globalized economy. The programme is mainly targeted for the individuals who wanted to experience various emerging issues in the field of Business Management. The course is useful to the employees of public sector and private sector to enhance their problem solving and decision making skills. The diploma is designed to satisfy the needs of the individuals to pursue their further Education in the field of Management. It also addresses the professional needs of managers and executives in dealing with day to day business/ managerial problems. The programme has twelve courses. The courses DBM 411, 412, 413, 414, 415 and 416 are offered in the 1st term. The courses include Principles of Management & Organizational Behaviour, Marketing Management, Financial & Management Accounting, Human Resource Management, Management Information Systems and Quantitative & Research Methods. There are six courses offered in the second term. Among these, Strategic Management and Operations Management are two compulsory courses and the student has to choose three elective courses of his choice. The sixth paper in II-Term i.e. DBM 440 is a project report, which is to be submitted by every student. The objective of the project report is to bridge the gap between the theory and practice. This is to be prepared based on the inputs obtained in two terms along with their industrial exposure. This programme is offered by the faculty members of the School of Management Studies besides a large number of resource persons drawn from industry.

Course Structure:

Term-I

DBM411	:	Principles of Management and Organizational Behaviour
DBM412	:	Marketing Management
DBM413	:	Accounting & Financial Management
Part I	:	Accounting for Management
Part II	:	Financial Management
DBM 414	:	Human Resource Management
DBM415	:	Management Information Systems
DBM416	:	Quantitative and research Methods
Part I	:	Quantitative Methods
Part II	:	Research Methods

Term-II

DBM421	:	Strategic Management
DBM422	:	Operations Management
DBM423	:	3 Electives to be chosen from 13 electives from 423 to 435
DBM440	:	Project Work
ELECTIVES	:	
DBM423	:	Customer Relationship Management
DBM424	:	Marketing of Services
DBM425	:	Sales and Distribution Management
DBM426	:	Supply Chain Management
DBM428	:	Quality Management
DBM429	:	Security Analysis and Portfolio Management
DBM430	:	Financial Risk Management
DBM431	:	Strategic Financial Management
DBM432	:	Team Building and Leadership
DBM433	:	Management of Change and Organizational Development
DBM434	:	Performance Management
DBM435	:	Project Management
DBM440	:	Project Report